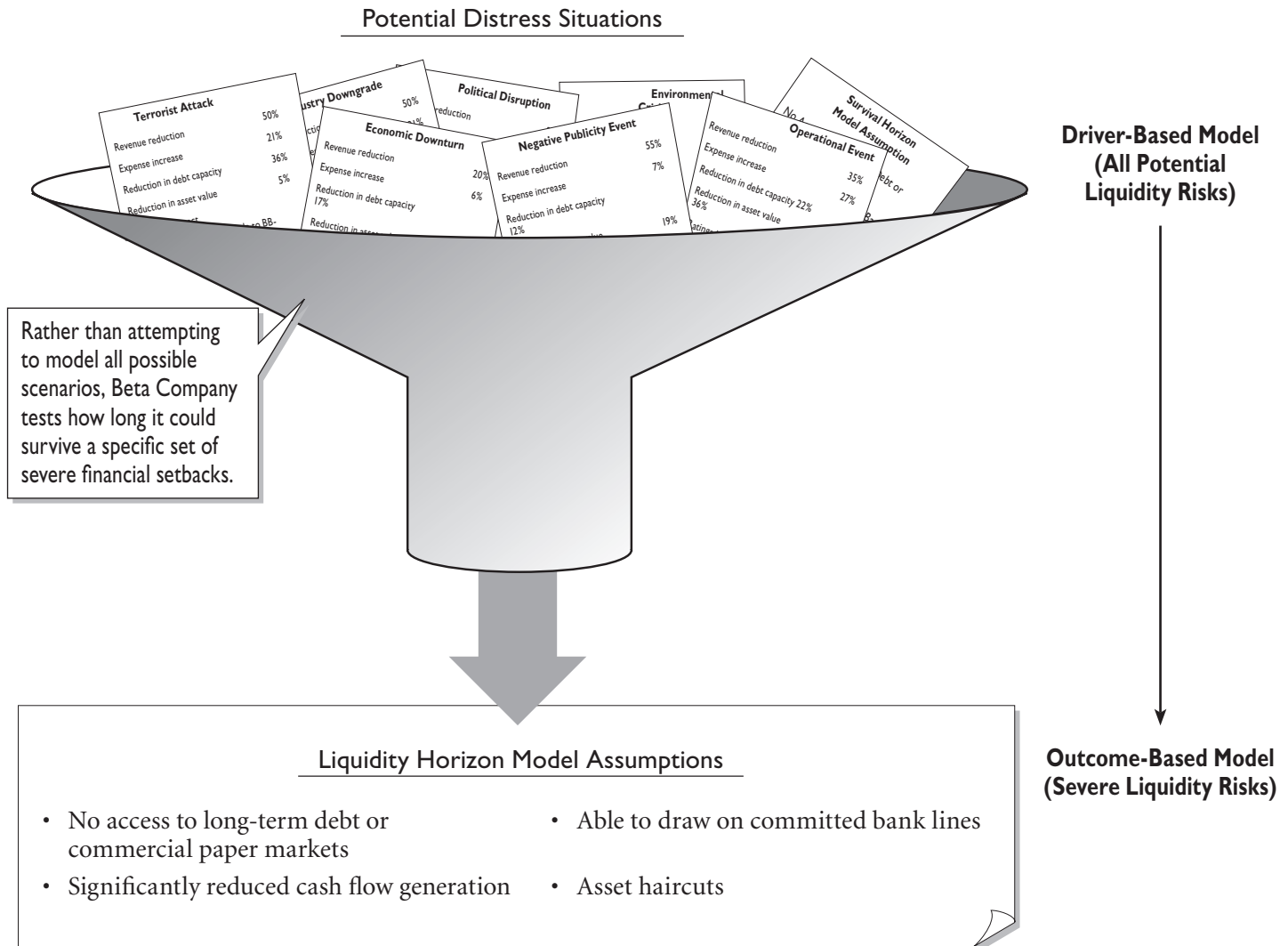


ONE VISION

Beta Company Distills a Variety of Complex and Interrelated Scenarios into One Model to Illustrate the Company's Survival Horizon Under Worst-Case Conditions



* Pseudonym.

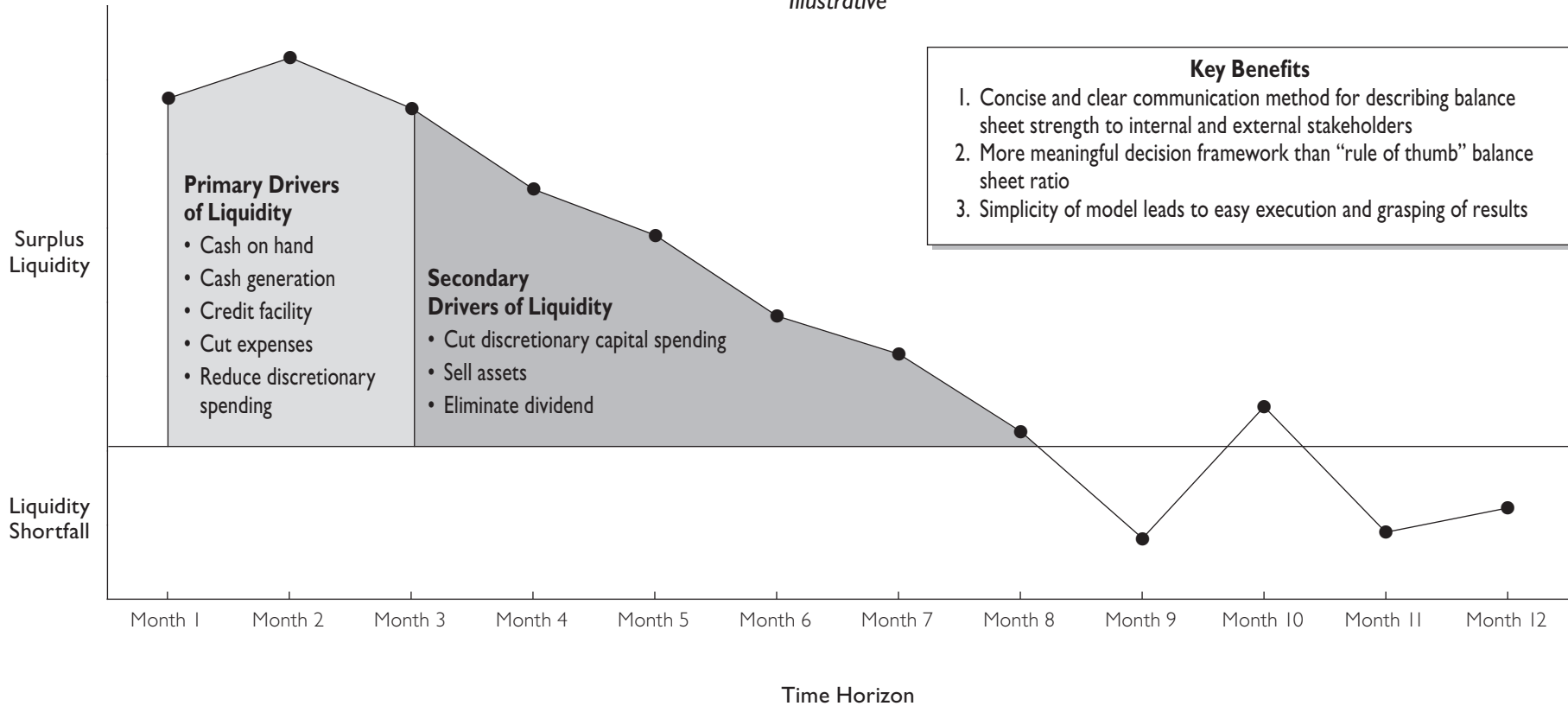
Source: Beta Company; Treasury Leadership Roundtable research.

A PICTURE IS WORTH A THOUSAND WORDS

Beta Company Uses the Model to Quantify Survival Horizons for Both Primary and Secondary Sources of Liquidity

Liquidity Buffer, Simulated Downturn

Illustrative



PINPOINTING CAPACITY

“The benchmarks are not exactly giving me a good answer. I prefer a diagnostic that could be used to identify what kind of liquidity buffer a company should have. I want the kind of a model where you input your data and it gives you the answer.”

Beta Company

* Pseudonym.

Source: Beta Company; Treasury Leadership Roundtable research.