

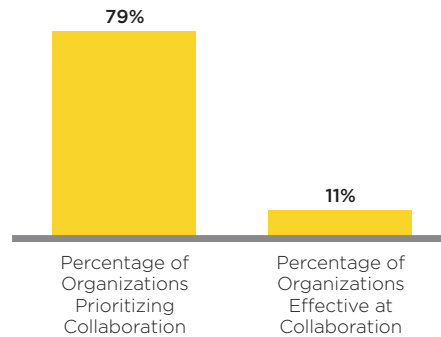


**Organizations are relying on productivity to drive growth, but the definition of productivity has fundamentally shifted.**

Workforces have become less hierarchical, more globally dispersed, and more dependent on collaboration to drive productivity.

## Redefining Productivity in the New Work Environment

Most Organizations Prioritize, But Struggle with Collaboration



- Organizations are investing heavily in collaboration to drive productivity in the flatter, more global work environment. However, outdated skill sets, career paths, and performance metrics are eroding returns on their investments.
- Leading organizations are upgrading their skills and talent management processes to achieve:
  - More valuable employee interactions, given increased interdependency of roles
  - More informed decision making in an environment with less top-down direction

## › Answers to Your Questions TODAY

### “What steps do I take to improve productivity in today’s work environment?”

*High-Performance Workforce Methodology*—Identify and remove organization- and manager-related barriers to high performance and focus on hiring right-fit talent and activating direct and indirect performance enablers.

### “How do I increase employee collaboration?”

*Social Media Best Practices*—Access best-in-class tactics and implementation tools for supporting productive employee collaboration through social media approaches.

### “How do I adopt an organizational culture of high-performance?”

*Performance Culture Diagnostic*—Evaluate the company’s hiring, job definition, performance management, and leadership development practices and address key areas of low-performance.

## Contact the Member Support Center for Assistance

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## FUTURE Offerings

### Best Practices for Redefining Productivity

Leading approaches and implementation tools for prioritizing the investments that drive productivity in the new work environment.

### Productivity-Led Performance Management

Benchmarking data on the performance metrics, rewards, and incentives most effective in driving productivity now.

### Productivity Tools for Managers

Action toolkits for managers to improve the productivity of their direct reports in the flatter, more collaborative workplace.