

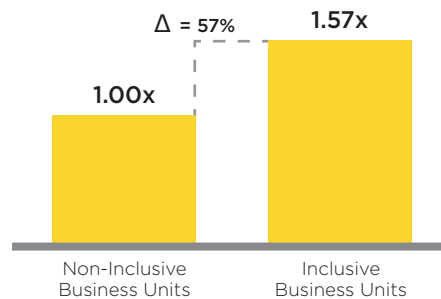


## It's time to take a hard look at your diversity strategy.

While 82% of companies have formal written diversity plans, these plans correlate to only slightly higher levels of diversity.

## Narrowing the Diversity Gap

Indexed Maximum Impact of Inclusiveness on Performance



Source: Corporate Diversity Report, Senator Robert Menendez, 2010.

- Most companies operate diversity and/or inclusion programs but few treat diversity as a strategic priority.
- The best companies improve diversity by measuring the impact of diversity on business performance rather than demographic change, and embedding inclusion in employees' daily work.

## › Answers to Your Questions TODAY

### “What are the best companies doing to increase diversity and inclusion?”

*Diversity Solutions Center*—Assess and improve the effectiveness of your diversity and inclusion strategy with ready-to-use business case templates, diagnostic tools, and best practice approaches.

### “How do I prioritize diversity and inclusion investments?”

*Diversity Research Brief*—Learn how to maximize diversity and inclusion with targeted investments in the areas that drive attraction and employee satisfaction.

### “How do I evaluate the effectiveness of our diversity efforts?”

*Diversity Effectiveness Diagnostic*—Assess the current state of diversity through both workforce demographics and talent outcome measures, and identify how well diversity is embedded into the organizational culture and talent management processes.

## FUTURE Offerings

### Best Practices in Diversity from Around the Globe

Profiles of the most successful diversity strategies worldwide, including region-specific implementation tips.

### Best-in-Class Diversity Metrics

Proven processes and performance metrics for driving and measuring sustainable improvements in diversity.

### Succession Management Diversity Implementation Tools

Tactical support for impacting diversity through succession planning tools and templates.

## Contact the Member Support Center for Assistance

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Not a member? Click [here](#) to request information and contact a representative.