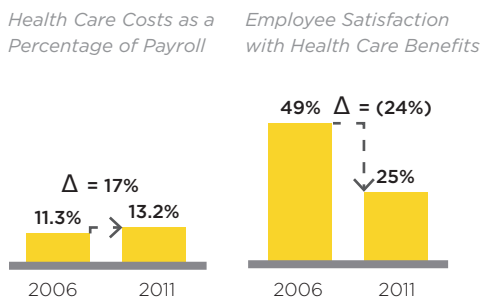


The End of the Status Quo: The New Response to Health Care Reform

Health care costs up, employee value down

Health care cost inflation is likely to continue at historical rates, and the costs of health care reform are further eating into economic profit and employee payroll. Despite increased spend, employees are deriving less value from services provided by companies—creating the opportunity to redefine the role of health care in the employment value proposition.



Addressing a Critical Need

- Most organizations are focused on changing or repealing the provisions of reform.
- Leading organizations recognize this is a unique opportunity to reevaluate the role of health care coverage within the employment brand.
- They are identifying innovative cost cutting tactics, focusing on valuable non-health care benefits, and targeting wellness investments for faster returns.

Answers to Your Questions Today

How do I measure the ROI of benefits currently offered?

Benefits ROI Calculator—Leverage our cost and employee preferences data to identify key areas of strength in your current benefits portfolio and potential lower-cost, higher-value substitutions.

What are our health care costs likely to be as a result of the reform?

Health Care Reform Cost Modeler—Use this calculator to determine the costs to your organization from different provisions of the reform, during each year and for each medical plan you offer.

What are the best organizations doing to address health care reform implications?

Health Care Reform Watch—Access regular polling and benchmarking of organizations on health care reform strategies, plan changes, medical coverage plans, and other key decisions.

Contact the Member Support Center for Assistance

P: +1-866-913-6451 | E: CLCBenefits_Support@executiveboard.com

Not a member? Click [here](#) to request information and contact a representative.

Future Offerings

Benefits Preferences Benchmarking

Compare benefits offerings to the latest data on changing employee benefits preferences.

Defining the Future of Wellness

Adapt practices from leading organizations on how to redefine wellness in the employment value proposition.

How Health Care Reform Impacts Me

Prepare employees for changes in the health care paradigm with this communication kit consisting of an e-learning module, presentation, and communication templates.